Discussion Topic:
What drives KM initiatives

Resource:
Embedding KM into business practices at BP, Knowledge Management Review Volume 4 Issue 2 May/June 2001 (pp. 30-33)

Discussion Points:
• What are the objectives of the KMS?, for the organisation?
• What is the business case for KMS
• Who is involved
• Who is championing the initiative
• What do people need to do that is different
• Does the KMS change the culture

PLEASE NOTE
Please prepare for next week’s tutorial by exploring ABC Radio National’s website to learn about their podcasting initiative