Outcome of session:
- Practice information architecture skills required for your assignment, including:
  - Constructing a site diagram
  - Conducting a user task analysis
  - Submit your team’s systems specification

Assessment:
Your team is required to submit your team’s systems specification at the beginning of this studio session.

Preparation required:
Nil.

Activity 1: Information Architecture: Constructing a Site Diagram (1 hour)
2. Explore the website for one of the clubs listed (your tutor will ensure that each pair is looking at a different club website).
3. Construct a site diagram for the club website, showing all the pages contained within it and their inter-relationship(s).
4. How has information been grouped and sorted within the site? Is this form of classification the most appropriate one given the club’s stated aims and objectives? How might you improve it?
5. What navigation aids are provided within the site (eg links, buttons, bars)? Is the labeling of links consistent and understandable? Is sitewide context provided at all times? What changes could be made to improve navigation within the site?
6. For what kinds of users has the site been developed? Is the site designed to cater for a number of different kinds of users? How can you tell?
7. Think of another group of users who may be interested in the site (eg relatives of students). What information needs might they require? How could the site be modified to encompass these needs?
8. What elements necessary for a club website are missing from the site?
9. Provide an overall evaluation of the site. Is the information architecture underlying the site sound? Why? What criteria would you use to determine this?
10. Compare your results with that of another pair. Start by looking at the site they have reviewed. In what way might you have represented the website differently? Do you agree with their evaluations and recommendations? Why? What evaluation and recommendations would you offer?
Activity 2: Information Architecture: User Task Analysis (40 minutes)

1. Working in pairs, construct a flow diagram that shows, step by step, how a user would seek information when trying to purchase a public transport ticket. Make sure that you provide an appropriate range of choices (e.g., daily, weekly, and other time frames; different kinds of concessions – there are other choices to be considered too).

2. For each of the decisions that need to be made, identify and map the appropriate content that the user requires.

3. Think about how you would construct a webpage that would support a user in making these decisions.

4. Using whatever media and materials you deem appropriate, make a sketch of the webpage and its content. Provide headings where appropriate. Include any other navigation aids that would help a user perform the task at hand, as well as to help orient themselves within the broader website that your page would belong to.

5. Compare your results with that of another pair. In what way might you have represented the process of user behaviour differently? Do you agree with the content and design recommended by the other team? Why? Have they attempted to accommodate a range of different users? How?

Activity 3: Assignment (80 minutes)

Work on the next stage of your Assignment.